

SIMPLY
BASELAYER



27th June 2009

Dear Players,

Kidderminster Lions FC is committed to optimising the enjoyment and playing conditions for our players during matches.

We have partnered up with an innovative new company called Simply Baselayer Ltd. who are dedicated to supplying 21st Century rugby kit. They produce some of the best baselayer garments on the market as used by international athletes across the world. They are going to be manufacturing a Kidderminster Lions FC own branded baselayer and, by dealing with the club directly we have the opportunity of purchasing the garments with a big discount.

What is the Ignite baselayer product?

The Ignite baselayer is an under layer garment that players can wear underneath their current Football top during practice and matches. The primary function being that it **will keep our players warm** in cold conditions increasing their sporting enjoyment and overall experience.

The technology of the garment wicks moisture away from the skin and regulates the body temperature reducing the risk of illness. The baselayer also protects the skin against the cold, helps improve performance and recovery and has an anti-bacterial coating preventing odour.

Below is a sizing chart for your reference. We are taking orders now for delivery in September. From September onwards if players are intending to wear a baselayer then it would be great to see them in Kidderminster FC Baselayer!

Please can you sign and return the below 'cut-off slip' to confirm whether you would like to have one. The price of this baselayer is just £22 for Children sizes, and £25 for Adult sizes.

The cut off date for orders is **Friday 24th July**. The baselayers will then be delivered in September ready for the start of the season.

Yours sincerely

Lisa Hollis
Kidderminster Lions FC

ORDER FORM

Please specify which size you would like e.g. Small Men's _____

Quantity: _____

Name: _____

Please enclose a cheque for _____ with this order form made payable to Kidderminster Lions Football Club. The envelope should be for the attention of Lisa Hollis. Please hand the envelope to the main reception.

Please return to either Lisa Hollis or your Team Manager by Friday 24th July

SIZE CHART

Men

Sizes	Chest (inches)	Chest (cm)	Waist (inches)	Waist (cm)
Small	36	92	30	76
Medium	40	100	33	84
Large	43	108	36	92
X Large	46	116	40	100
XX Large	49	124	43	108

Women

Sizes	Chest (inches)	Chest (cm)	Waist (inches)	Waist (cm)
8	32	82	24	62
10	35	87	27	67
12	36	92	28	72
14	38	97	30	77
16	40	102	32	82

Junior

Sizes	Chest (inches)	Chest (cm)	Waist (inches)	Waist (cm)
Small Junior	25-27	63-68	23-24	58-61
Medium Junior	27-29	68-73	24-26	61-65
Large Junior	29-31	73-78	26-27	65-69