



Code of Conduct for Managers / Coaches

Increased responsibility is requested from coaches involved in coaching young players. The health, safety, welfare and moral education of young people are a first priority, before the achievement or the reputation of the club, school, coach or parent. It is natural that winning constitutes a basic concern for coaches. This code is not intended to conflict with that. However, the code calls for coaches to disassociate themselves from a "win at all costs" attitude.

1. Coaches /Managers must respect the rights, dignity and worth of each and every player and treat each of them equally within the context of the sport.
2. Coaches / Managers must adhere to all guidelines laid down by the constitution and by the governing bodies (including the F.A, Worcester County F.A and Stourport and District Youth F.L)
3. They must encourage and guide players, and ensure that the activities they direct or advocate are appropriate for the age, experience and ability of the players.
4. They must always promote the code of conduct and the positive aspects of the sport (eg fair play) to players, parents, and spectators alike, never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Laws of the Game.
5. They should, at the outset clarify with the players (and, where appropriate, the parents) exactly what is expected of them, and also what they are entitled to expect from their coach.
6. They must consistently display high standards of behaviour and appearance, and act as a role model for players, parents and spectators.
7. They must develop an appropriate working relationship with each individual player based on mutual trust and respect.